

X-copy

28th year issued weekly

# fashion calendar

'68

FEBRUARY 12

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 9, 1968</u>			
Thursday Feb. 8 8:30 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Preview of Kasper's Summer collection for Joan Leslie. By invitation. Continuous thereafter at showroom (530 Seventh Ave.)	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE Contact: LW. 4-9000.
Thursday Feb. 8 10:00 A.M.	OPENING OF SUMMER COLLECTION Designed by Bob Bugnand. Also Feb. 13 at 10:00. By reservation. Contact: Lee Gold or Joy Roman, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 8 11:45 A.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 14 at 11:45 A.M. Contact: Jean Palitz, PE. 6-1351.	JOBERE-DONALD MANN	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 12, 14 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Feb. 8 2:30 P.M.	OPENING: SUMMER COLLECTION Also Feb. 13, 15 at 2:30 P.M. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 8 2:30 P.M.	PREVIEW OF SUMMER COLLECTION Dresses and ensembles, designed by Jeannene Booher. Show at 3:00. By invitation. Continuous thereafter. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 8 3:00 P.M.	SUMMER COLLECTION BY MIGUEL DORIAN By invitation. Thereafter continuous. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Feb. 8 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 12, 14 at 4:00. Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Feb. 8	CHUCK HOWARD'S PRESS PREVIEW AT 5:00, 550 SEVENTH AVE. (Opening Feb. 14)		
Friday Feb. 9 10:30 A.M.	PREVIEW OF FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein, Inc. for Fall, 1968. By invitation. Continuous thereafter. Contact: Robert Newman, LO. 5-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION	1407 BROADWAY SHOWROOM - 21ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 9 2:30 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 14 at 2:30 P.M. By reservation.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Beginning Friday Feb. 9	SUMMER COLLECTION BY GEORGE NARDIELLO Continuous showings. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Friday Feb. 9	CALIFORNIA FASHIONS IN NEW YORK SUMMER collection by appointment. Contact: PL. 9-3000.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Friday Feb. 9 9:00 P.M.	"A NIGHT IN ST. MORITZ" Annual gala for benefit of Guideposts for Children, Inc., featuring coiffures by ten leading hair stylists. Price: \$35.00 each. Publicity: Roux--Barkann and Platt, CI. 5-0570; Gala--Arnold Jurdem, 421-1461.	ROUX LABORATORIES, INC.	TAVERN-ON-THE-GREEN CENTRAL PARK
Saturday Feb. 10- Feb. 14	TENTH ANNUAL PRESS SHOW Preview at annual seminar of men's fashions for Spring-Summer '68, coinciding with 53rd annual convention of Menswear Retailers of America. Presentation of "Lulu" awards. Fashion Director: Kenneth O'Keefe. By invitation. Publicity: Rion Bercovici, 1290 Sixth Avenue, LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S AND BOYS' WEAR	HOTEL BILTMORE LOS ANGELES, CALIF.
Saturday Feb. 10- Feb. 18	FIFTY-EIGHTH NATIONAL BOAT SHOW Press preview, by invitation, Thurs., Feb. 8, from 10:00 A.M. to 6:00 P.M. Exhibit of yachting fashions and sportswear. Special features include luxury yachts and high-powered fishing boats. Hours Feb. 10 - 12 - 10:30 AM-10:30 P.M.; Feb. 11: 1:00 P.M. - 7:00 P.M.; thereafter, 12:00 Noon - 10:30. Admission: \$2.50; children, \$1.00. Publicity: H.A. Bruno Assoc., 765-9454.	NAT'L ASSN, ENGINE & BOAT MFRS(420 LEXINGTON)	NEW YORK COLISEUM COLUMBUS CIRCLE
Beginning Sunday Feb. 11 2:00 P.M.- 6:00 P.M.	OPENING: EARLY FALL FOOTWEAR Showings: Feb. 12 and 13--9:00 to 6:00; Feb. 14--9:00 to 12:00 Noon. By reservation. (Open House, Mon., Feb. 12, 6:30, by invitation.) Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR CO. (LONG ISLAND CITY)	N.Y. HILTON HOTEL EMPIRE SUITE
Sunday Feb. 11 8:30 P.M.	OPENING OF NEW MADISON SQ. GARDEN "The Night of the Century"--U.S.O. benefit. Bob Hope, M.C., with Bing Crosby and Pearl Bailey. Seventh annual U.S.O. Gold Medal Award to Gen. Omar Bradley. Prices: \$10.00 to \$250.00 (tax deductible). Contact: 757-8870.	SALUTE TO U.S.O.	PENN PLAZA 8TH AVE. & 31ST ST.
Sunday Feb. 11- Feb. 16	PREMIERE OPENING: SUMMER COLLECTION Summer fashions and handbags at daily informal showings. Contact: Eileen Levine, 279-2184.	RE-ENTRY	47 WEST 34TH STREET SHOWROOM - 11TH FLOOR
Beginning Sunday Feb. 11- Feb. 16	ADVANCED FALL- WINTER SHOES The press is invited to preview Fall-Winter shoe collections of Cardone & Baker, D'Antonio, Delman, Dominic Romano, Erica, Evins, Howard Fox, John Jerro, Margaret Jerrold, Julianelli, Herbert Levine, Lipare, Newton Elkin, Palizzio, Palter de Liso, Pandora, Stanley Philipson, Seymour Troy, Wolsam, Zuckerman & Fox. Contact: Stanley Philipson, 889-7370.	DESIGNER SHOE GUILD	INDIVIDUAL SHOWROOMS



READY-TO-WEAR TIME TABLE ("O"--OPENING; "P"--PREVIEW OR PRESS SHOW)

For more details, refer to specific listings in current and previous issues

<u>MONDAY, FEB. 12</u>	<u>TUESDAY, FEB. 13</u>	<u>WEDNESDAY, FEB. 14</u>	<u>THURSDAY, FEB. 15</u>
9:30	Tiffeau-Busch	Annemarie Gardin(O)	Tiffeau-Busch
10:00 Modern Couture	Adele Simpson Ben Reig Sam Friedlander		
10:30	Pattullo- Jo Copeland	Chuck Howard Oscar de la Renta	Chuck Howard
11:00 Andrew Woods(O) Wragge			
11:30	Mignon		
11:45		Jobere-Donald Mann	
12:00 Geoffrey Beene	Mollie Parnis(O) Harold Levine	Countess Alexander(O) Geoffrey Beene Ballantyne(P)	Mollie Parnis
1:00 Teal Traina	Teal Traina Hannah Troy Harvey Berin Highlight Jr. Sophisticates	Harvey Berin  Jr. Sophisticates	Hannah Troy
1:15 Nat Kaplan			
2:00	Rappi	Rappi	
2:30	Trigere(O) Larry Aldrich House of Jamison Branell Christian Dior-N.Y.	Maurice Rentner Miss Branell	Trigere  Branell
4:00 Harmay Chester Weinberg	Samuel Winston(O) Donald Brooks	Malcolm Starr Chester Weinberg	Samuel Winston
5:00			Tzaims Luksus
			Friday, Feb. 16 2:30 Gustave Tassell

WEEK BEGINNING MONDAY, FEBRUARY 12, 1968

Monday	FALL-WINTER '68	ASSOCIATION FASHION	WALDORF-ASTORIA
Feb. 12	SHOE FASHIONS	SERVICE	SERT ROOM
9:00 A.M.	Semi-annual Fashion Trend Meeting, sponsored by Volume Footwear Retailers Assn and New England Footwear Assn, Inc. Presentation by Helen Joseph, Shoe Fashion Director; and Doris A. Weston, Fashion Consultant. Price: \$10.00. Contact: MU. 2-8704.		



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Monday Feb. 12 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact:	ANDREW WOODS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR 564-3857.
Monday Feb. 12 11:00 A.M. & 5:00 P.M.	PREVIEW: NEW FASHION CONCEPT Preview of new fashion concept for Fall-Winter '68. Contact: Helen Perlman, BR. 9-5800.	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	REGENCY HOTEL BALLROOM By invitation.
Monday Feb. 12 12:00 Noon Luncheon	FASHION SHOE TREND LUNCHEON Guest speaker: Barbara Walters, NBC "Today" Show, discussing "Today's Fashion News." Prices: \$9.50, members; \$10.50, guests. Contact: Frieda Olds, PL. 9-8100. Publicity: Rose Bruner, BR. 9-2000.	SHOE WOMEN EXECUTIVES	HOTEL PLAZA TERRACE ROOM
Monday Feb. 12 2:00 P.M. & 4:00 P.M.	FALL-WINTER '68 FASHION CONFERENCE Shoe trends at two showings, during Footwear Fashion Week. Advance registration: \$10 each, including Swatched Color Guide. Contact: 686-7520.	NATIONAL SHOE RETAILERS ASSN(200 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Monday Feb. 12 5:00 P.M.	PREVIEW: HAUTE COUTURE IMPORTS Designed by Nina Demos. By invitation. Contact: Aeriell Frazer, 838-4302.	NINA DEMOS	36 EAST 61ST STREET
Monday Feb. 12 6:30 P.M.	"LES SOULIERS" FALL 1968 Presentation of Fall shoe collections by Charles Jourdan, Christian Dior, Pierre Cardin, Danaud. By invitation. Contact: Hedy Klineman, 244-2044.	CHARLES JOURDAN (350 FIFTH AVENUE)	CIRCLE-IN-THE-SQUARE 159 BLEECKER STREET
Beginning Monday Feb. 12	OPENING OF SUMMER COLLECTIONS Daily by appointment. Sarmi contact: Dorothy Herme, CH. 4-7270. Nando Couture contact: Jack Spencer, 947-7326.	SARMI, INC.; NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Feb. 12- Feb. 13	NINETY-SECOND ANNUAL DOG SHOW Forty-eight judges from 18 states and Canada will officiate at the two-day show, the last event to be presented at the old Madison Square Garden. Over 2500 dogs of 116 breeds and varieties will be in competition with the Best-in-Show selection on Tues., Feb. 13, 11:00 P.M. Special displays will include grooming accessories, dog foods, publications. Hours: 10:00 - 10:00 P.M. Admission: \$3.50; children, \$2.00. Public Relations: Thelma Boalbey Co., 20 West 10th St., GR. 3-5815.	WESTMINSTER KENNEL CLUB (41 EAST 57TH STREET)	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Tuesday Feb. 13 12:00 Noon	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 13 12:15 P.M. Luncheon	SHOWING OF FALL 1968 FASHIONS Frances Duehren, Fashion Director for I.A. Wyner, will present Fall '68 fashions to buyers and press. (Repeat showing Tues., Feb. 20, 12:15 P.M.) By invitation. Contact: 244-4100.	I.A. WYNER	1450 BROADWAY 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 13 12:30 P.M. Luncheon 1:00 P.M. Show	ANNUAL "MASTER, MISTRESS, DOG" SHOW Cleopatra, the Barbetta trufflehound, invites her friends and their dogs to a Masquerade with Patti Cappalli, Elisabeth Caron, Balcomb Greene, Bob Herget, Robert Houseman, Jan Jolly, Howard Lawrence, Sondra Lee, Nancy Marcantonio, Susie Mendelsohn, Alice Playten, Carmine Porcelli, Larry Reiter, Phil Sanders, Don Simonelli, Swen Swenson, Art Williams, Peri Wolfman. Press by invitation. Reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	DESIGNERS, DECORATORS AND ARTISTS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Tuesday Feb. 13 2:30 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 13 4:00 P.M.	OPENING OF SUMMER COLLECTION Also showing Feb. 15 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 13 4:00 P.M.- 6:00 P.M.	PREVIEW: CURTAIN AND DRAPERY FASHIONS New window fashions from Marie Graber's book, <u>The First Official Window Decorating Guide</u> ; also new curtain and drapery sewing techniques. Show at <u>5:00</u> . By invitation. Contact: Henry Leinau, J. Walter Thompson, MU6-7000.	THE GRABER CO.; THE SINGER CO.	HOTEL PLAZA TERRACE ROOM
Tuesday Feb. 13 7:00 P.M. Dinner	THIRD ANNUAL FABRIC AWARDS Mr. S. I. Newhouse, Jr., publisher of <u>Vogue</u> , will present Vogue's American Fabric Awards at a reception and dinner. (Black Tie) By invitation. Contact: MU. 9-5900.	VOGUE MAGAZINE	HOTEL PLAZA GRAND BALLROOM
Wednesday Feb. 14 9:15 A.M.	PREVIEW OF SUMMER COLLECTION Preview at 9:30. Continuous thereafter. Contact: 288-8651.	ANNEMARIE GARDIN	1345 THIRD AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 14 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 15 at 10:30. By reservation. ( <u>Press Preview, Thurs., Feb. 8, 5:00 P.M.</u> By invitation. See page 1.) Contact: Lucille Tice, LO.4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Feb. 14 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 14 12:00 Noon	FALL AND WINTER KNITWEAR COLLECTION "The Today of Cashmere"--fashion show at 12:30, followed by luncheon. Ballantyne premieres a group of young American designs and presents its Bonnie Cashin collection of made-in-Scotland cashmere knits for Fall and Winter. Produced by: The Fashion Coordinators. Commentator: Edith Berke. By invitation. Contact: Elaine Kaplan, MU. 3-6230.	BALLANTYNE (40 EAST 34TH STREET)	N.Y. HILTON HOTEL WEST PENTHOUSE
Wednesday Feb. 14 12:30 P.M. Luncheon	PREVIEW: MILLINERY BY ADOLFO Preview of Adolfo's millinery collection for Spring, designed exclusively for Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	AUX FUCES 70 EAST 55TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Ensembles, coats, suits for Spring by Sony Schotland. CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	ADOLPHE ZELINKA (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET Reservations (\$5.50):
Wednesday Feb. 14 4:00 P.M.- 6:00 P.M.	PREVIEW: "NEW WAY TO HAIR CARE" Private showing for magazine and syndicate editors only. By invitation. Contact: Terry Grimes Russell, 957-2910.	CLAIROL (1290 SIXTH AVENUE)	JOHN BERNARD SALON 28 EAST 72ND STREET
Beginning Wednesday Feb. 14	BACK-TO-SCHOOL FALL- WINTER SPORTSWEAR Jaeger will premiere their new showroom and offices in the U.S., presenting their collection of coordinates for Jaeger and Young Jaeger in camel hair, shetland, cashmere, lambswool. By appointment. Contact: PL. 8-6211.	JAEGER OF LONDON AND PARIS	430 PARK AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Feb. 14	ADOLPH GOTTLIEB PAINTINGS Showing by Adolph Gottlieb, one of America's leading abstract expressionist painters. Admission: 50¢. Public Relations: Whitney--Leon Levine or Billi Rubin, 249-4100; Guggenheim--Ann Helmuth, EN. 9-5110.	WHITNEY MUSEUM; & GUGGENHEIM MUSEUM	MADISON & 75TH ST.; 5TH AVE. & 89TH ST.
Thursday Feb. 15 5:00 P.M.	SPRING AND SUMMER COLLECTION Showing of dresses, suits, and evening fashions. By invitation. Contact: Jean Robillard, 249-3500, Ext. 26.	TZAIMS LUKSUS	HARKNESS HOUSE 4 EAST 75TH STREET
Thursday Feb. 15 5:30 P.M.	TOUR OF FORD FOUNDATION BUILDING Special tour of new Ford Foundation Building for NHFL members only. Price: \$2.00. Contact: Jeanne Lewin, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEXINGTON)	FORD FOUNDATION 320 EAST 43RD STREET
Friday Feb. 16 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING "How Beauty is Made--A Trip to the New Scene"--Panel discussion with Betsey Johnson, Paraphernalia; Rex Reed, <u>N.Y. Times</u> ; Barbara Rose, art critic; Howard Smith, <u>Village Voice</u> ; Bert Stern, photographer. M.C.: Leo Lerman, <u>Mademoiselle Magazine</u> . Chmn.: Irene Copeland--Sullivan, Stauffer, Colwell & Bayles. Prices: \$12.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Feb. 16 2:30 P.M.	OPENING: SPRING- SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: PL. 5-2872.	GUSTAVE TASSELL (8463 MELROSE AVE., L.A.)	64 EAST 55TH STREET SHOWROOM - 3RD FLOOR
Sunday Feb. 18 7:00 P.M. Dinner	"CARNEVALE" AT MAMA LEONE'S Italian festival for benefit of Children's Cancer Fund of America. Price: \$30.00 per person. Contact: Kathleen Mundin, LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	MAMA LEONE'S 234 WEST 48TH STREET
Monday Feb. 19 4:00 P.M.- 8:00 P.M. Cocktails	PREVIEW OF NEW SHOWROOM & OFFICES Jaeger will invite the press and buyers to preview their new showroom and offices. Informal modeling of Jaeger and Young Jaeger back-to-school Fall and Winter sportswear. By invitation. Contact: PL. 8-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER OF LONDON AND PARIS	430 PARK AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 19- Feb. 29	MEN'S FASHIONS AND ACCESSORIES Showing of fashions and accessories by Irish Menswear Fashion Guild: Crock of Gold, Ltd.; Galway Bay Products; George Horn; Ideal Weatherproof; Kildare Sportswear; Kilmane Clothes; Martin Mahony & Bros.; Jonathan Richards; Tail-Teen Textiles; Weartex. ( <u>Press reception, Mon., Feb. 19 at 5:00 P.M., by invitation.</u> ) Contact: Finton Keogh, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 54TH ST. & 6TH AVE.
Feb. 20	I.A. WYNER REPEAT SHOW OF FALL '68 FASHIONS AT 12:15 P.M. (See page 4.)		
Tuesday Feb. 20 6:00 P.M.- 8:00 P.M. Cocktails	MEN'S WEAR DESIGNERS' COLLECTION First designers' collection devoted to printed men's wear, created by 17 leading designers. For manufacturers, retailers, press. By invitation. Contact: Elaine Taylor Gordon, Bell & Stanton, PL. 9-4800.	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA GRAND BALLROOM
Wednesday Feb. 21 2:30 P.M.	INTERNATIONAL MENSWEAR DESIGNERS' CONFERENCE Interviews with Hardy Amies, Bill Blass, Pierre Cardin, Angelo Litrico, Francis Toscani, and John Weitz. Each designer will discuss his own fashion philosophy with illustrations of current and future menswear. Cocktails at 5:00 P.M. By invitation. Contact: Bob Wiener, Public Relations Board, TN. 7-3150.	ESQUIRE MAGAZINE (488 MADISON AVENUE)	HOTEL PLAZA GRAND BALLROOM
Feb. 22	WASHINGTON'S BIRTHDAY (Thursday) -- Legal Holiday		
Feb. 24	PARIS PICTURE RELEASE DATE		
Monday Feb. 26 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order collection at a preview for the press. By invitation. ( <u>For Release, Tue., Feb. 27.</u> ) Contact: PL 5-3714 Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Feb. 27 8:00 A.M. Breakfast	OPENING OF FALL LINE Showing for press and buyers. By invitation only. Contact: Maggie Manilla, LO. 4-7375.	EVAN-PICONE, INC. (1407 BROADWAY)	HOTEL PIERRE GRAND BALLROOM
Tuesday Feb. 27 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubex, will present her Spring-Summer custom-order collection. By invitation. ( <u>For Release, Wed., Feb. 28.</u> ) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SALON MODERNE 3RD FLOOR
Wednesday Feb. 28 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON "Outlook on Spring for Town and Travel" by Cisannella, Highlander, Mossant of Paris, Leo H. Loring, and Carmine Porcelli for Joseph Pruzan, Ltd. For reservations (\$5.50): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	VARIOUS MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 28	OPENING OF NEW LORD & TAYLOR STORE IN PRUDENTIAL CENTER, BOSTON		
Thursday Feb. 29 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Preview of custom-order fashions, designed by Eric. By invitation. ( <u>For Release, Fri., Mar. 1.</u> ) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 1	PRESS PREVIEW OF IRISH EXPORT BOARD FASHIONS, 10:00 A.M. - 5:30 P.M.		
Saturday March 2- March 10	SIXTEENTH ANNUAL FLOWER SHOW Theme: "Gardens of All Seasons". Hours: 10:00 A.M. to 10:00 P.M.; March 3, 1:00 P.M. to 10:00 P.M.; March 10, 1:00 P.M. to 7:00 P.M. Price: \$2.50; children, \$1.00. Contact: John Clayton, E.M. Freystadt Associates, 271 Madison Avenue, LE. 2-5960.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
Beginning Monday March 4- March 14	SHOWING OF IRISH FASHIONS Ready-to-wear Irish fashions by: Carbery Handknits, Basil Collins, Emor, Gaelterra Eireann Teo, Gailwear, Glen Abbey, John Hagarty, Jimmy Hourihan, Irish Classic Ltd., David Kenna, Raymond Kenna, Perry Mfg. Co., Pallas, Dorothy Pinnock, Sheila Mullally, Henry White, Woolcraft. (Press Preview: Fri., March 1, 10:00 A.M. to 5:30 P.M. By invitation.) Contact: Finton Keogh, 265-5230. Publicity: Sue Gardner, 98 Riverside Dr., TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Wednesday March 6 11:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Preview of import fashions. For the press, by invitation. ( <u>For Release, Thurs., Mar. 7.</u> ) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday March 6 12:45 P.M. Luncheon	PRESS PREVIEW: MENSWEAR Preview of boutique menswear for late Summer-Fall '68. By invitation. Contact: Susan Rosen, 563-4920.	JOHN WEITZ DESIGNS (40 WEST 55TH STREET)	21 CLUB - HUNT ROOM 21 WEST 52ND STREET
Wednesday March 6 3:00 P.M.	PREVIEW: SPRING-SUMMER COLLECTION Elizabeth Arden's Spring-Summer collection. By invitation. ( <u>For Release, Fri., March 8.</u> ) Publicity: Alan McGeehan, PL. 3-3410 or OX. 7-6798.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON
Thursday March 7 9:00 A.M. & 12:00 Noon	INTERNATIONAL FASHION SHOWINGS Report and commentary by Irene Satz, Ohrbach's. Co-chairman: Irene Satz & Joan Glynn. Prices: breakfast, \$10.00; members; \$15.00, guests; luncheon, \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday March 7 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Showing of Baba's Spring and Summer collection at luncheon. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	BABA (136 EAST 61ST STREET)	HOTEL PLAZA PERSIAN ROOM
Monday March 11 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview of fashions by Gigliola Curiel and Fernando Sanchez. By invitation. ( <u>For Release, Tues., March 12.</u> ) Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 11- March 15	AMERICAN TOY FAIR Sixty-fifth annual Toy Fair. Contact: Frank Gavitt, CH. 3-8508.	TOY MANUFACTURERS OF AMERICA(200 FIFTH AVE.)	STATLER-HILTON HOTEL; 200 FIFTH; 1107 B'WAY



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 14 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Spring-Summer collection by Elinor Simmons for Malcolm Starr, available at Lord & Taylor, will be shown at a benefit luncheon for Arthritis Foundation Thrift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Beginning Monday March 18- March 29	FALL DRESSES & SPORTSWEAR Fashions from London by: John Craig, Peter Collins, Gay Girl, Harbor, Doree Levanthal, Marie Moore, Mortimer Fashions, Ringtex, Slimma, Waldman. Contact: Joan Hardy, PL. 2-8400.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Thursday March 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring-Summer collection by Pattullo-Jo Copeland, available at Bonwit Teller will be shown during luncheon. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Coordinator: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Tuesday March 26 12:00 Noon Luncheon	EIGHTH ANNUAL INT'L FABRICS FASHION SHOW Theme: "Brighton Pavilion"--featuring men's and women's fashions in home furnishings fabrics, by forty American designers, modelled by leading social, civic and theatrical personalities. An auction of last year's fashions will follow showing. Commentator and coordinator: Constance Woodworth. Co-chmn: William and Renee Leonard. Tickets: \$15.00 each, for benefit of NSID Educational Foundation Scholarship Fund. Press by invitation. Contact: NSID, 315 E. 62nd St., 838-5906. Publicity: Ted Materna, PL.3-3240.	NATIONAL SOCIETY OF INTERIOR DESIGNERS	WALDORF-ASTORIA GRAND BALLROOM
Tuesday March 26 2:30 P.M.	INFORMAL FASHION SHOW Informal modeling at N.Y. store of the "Evelyn Roaman Collection", Spring-Summer. Showings: Mon., March 25, 2:30, 40 Winter St., Boston; also Wed., March 27, 2:30, 1209 Chestnut St., Philadelphia. Open to the public. Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Wednesday March 27 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR "The Sporting Life"--Majestic's Fall collection. By invitation. Contact: Jean Luban, LO. 4-3113.	MAJESTIC (1410 BROADWAY)	HOTEL PLAZA BAROQUE SUITE

THESE COLLECTIONS HAVE OPENED -- SHOWINGS BY APPOINTMENT

ABBOTT-LEWIS (BILL GATES) . . . . .	498 Seventh Avenue, 5th floor, PE. 6-4622
PRUE ACTON . . . . .	498 Seventh Avenue, 21st floor, LO. 5-2626
ADRI. . . . .	550 Seventh Avenue, 6th floor, 736-6180
ALISON; PAUL BLUMENSTEIN . . . . .	530 Seventh Avenue, 27th floor, WI. 7-0152
ANDIAMO . . . . .	1407 Broadway, 38th floor, BR. 9-0353
ARKAY . . . . .	498 Seventh Avenue, 19th floor, LO. 5-2626



THESE COLLECTIONS HAVE OPENED (continued from page 9)

ARBE ORIGINALS . . . . .498 Seventh Avenue, 11th floor, 594-0220

THE ARKINS . . . . .530 Seventh Avenue, 6th floor, WI. 7-5324

AQUANALA, LTD. . . . .512 Seventh Avenue, 34th floor, 736-1076

BARBERINI . . . . .512 Seventh Avenue, 13th floor, PE. 6-2291

BARDLEY BY ABBE RABINER . . . . .512 Seventh Avenue, 33rd floor, 564-4750

BRENNER-MODICA. . . . .488 Seventh Avenue, 7th floor, 279-9471

BRITTANY (HENRY FRIEDRICKS CO.) . . . .205 West 39th Street, 13th floor, PE. 6-8867

TED BROWN . . . . .498 Seventh Avenue, 2nd floor, LO. 4-9311

GEORGIA BULLOCK . . . . .Hotel Plaza, Suite 901, PL. 9-3000

CAMEO EVENING; FIVE-THIRTY P.M. . . . .530 Seventh Avenue, 3rd floor, PE. 6-0151

CAMPIONI-BERT GEIGER . . . . .Hotel Plaza, Private Suite, PL. 9-3000

CARLYE DRESS CORP. . . . .498 Seventh Avenue, 9th floor, WI. 7-9258

GEORGE CARMEL . . . . .530 Seventh Avenue, 24th floor, LA. 4-3310

CISA . . . . .1410 Broadway, 25th floor, BR. 9-3904

DAVID CRYSTAL, INC. . . . .498 Seventh Avenue, 23rd floor, BR. 9-6560

FRANCESCA FOR DAMON . . . . .1410 Broadway, 12th floor, MU. 3-2467

DEEBS (EDIE GLADSTONE). . . . .512 Seventh Avenue, 44th floor, LO. 4-3470

MR. DINO . . . . .1407 Broadway, 16th floor, 279-2770

MARC DOUGLAS . . . . .530 Seventh Avenue, 8th floor, 736-6190

DYNASTY . . . . .530 Seventh Avenue, 16th floor, 279-0710

EVAN-PICONE, INC. . . . .1407 Broadway, 33rd floor, 564-7375

FERRO . . . . .550 Seventh Avenue, 4th floor, 524-4213

WILSON FOLMAR . . . . .530 Seventh Avenue, 14th floor, LA. 4-5923

FONTANA . . . . .Hotel Plaza, Suite 334, PL. 3-7244

MR. GEE . . . . .498 Seventh Avenue, 3rd floor, LO. 4-6060

GAY GIBSON, INC. . . . .1407 Broadway, 39th floor, 564-4130

GINALA, LTD. . . . .500 Seventh Avenue, 15th floor, 244-2700

GINORI . . . . .498 Seventh Avenue, 12th floor, 244-4700

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THESE COLLECTIONS HAVE OPENED -- (continued from page 10)

HAMPTON EAST . . . . .498 Seventh Avenue, 12th floor, BR. 9-3044

HANDMACHER-VOGEL, INC. . . . .533 Seventh Avenue, 15th floor, 564-7832

HEISER . . . . .530 Seventh Avenue, 8th floor, LO. 3-1534

NAN HERZLINGER . . . . .498 Seventh Avenue, 2nd floor, BR. 9-5240

HIGHLANDER SPORTSWEAR . . . . .1407 Broadway, 32nd floor, LW. 4-1510

IMPERIAL IMPORTS . . . . .1407 Broadway, 17th floor, 695-5968

JAMAICA FASHION GUILD . . . . .1407 Broadway, 32nd floor, 524-8048

JEUNESSE (MORTON MYLES) . . . . .498 Seventh Avenue, 12th floor, OX. 5-6234

JUNIOR ACCENT . . . . .498 Seventh Avenue, 10th floor, LO. 4-1434

GAYLE KIRKPATRICK . . . . .530 Seventh Avenue, 29th floor, LA. 4-7900

VIRGINIA KREMENTZ - IMPORTS . . . . .42 West 58th Street, 2nd floor, PL. 3-4464

LADY MANHATTAN; COUNTRY COUSINS . . . .1407 Broadway, 15th floor, 765-1250

LANZ; ALEXA; AQUAVANTI . . . . .1407 Broadway, 26th floor, OX. 5-6440

LAWRENCE OF LONDON . . . . .512 Seventh Avenue, 20th floor, CH. 4-3815

LEE CLAIRE . . . . .530 Seventh Avenue, 14th floor, WI. 7-9470

LESLIE FAY . . . . .1400 Broadway, 16th floor, LW. 4-9000

LOOMTOGS, INC. . . . .1407 Broadway, 35th floor, 594-2100

JEAN LOUIS . . . . .Hotel Plaza, Suite 937, PL. 9-3000

McMULLEN . . . . .550 Seventh Avenue, 20th floor, OX. 5-4270

MALLORY . . . . .530 Seventh Avenue, 19th floor, WI. 7-4407

MAM'SELLE . . . . .498 Seventh Avenue, 9th floor, CH. 4-7373

MARDI GRAS (LEVINO VERNA) . . . . .530 Seventh Avenue, 17th floor, WI. 7-2055

VERA MAXWELL . . . . .530 Seventh Avenue, 26th floor, LO. 3-4358

MONTE-SANO . . . . .21 West 46th Street, 8th floor, JU. 2-2317

MOSS MATSON . . . . .229 Eighth Avenue, 3rd floor, 243-3818

MISS COUTURE . . . . .1407 Broadway, 39th floor, 564-4130

MR. MORT (STAN HERMAN) . . . . .498 Seventh Avenue, 21st floor, 524-3818

LEO NARDUCCI . . . . .530 Seventh Avenue, 11th floor, 594-5660

(continued on following page)



THESE COLLECTIONS HAVE OPENED (continued from page 11)

STANLEY NELSON . . . . . Hotel Plaza, Suite 371, PL. 9-3000

PAB; JONNY HERBERT; ALEX DE JOHN . . 498 Seventh Avenue, 18th floor, LO. 5-6900

PAGANNE, LTD. . . . . 1407 Broadway, 6th floor, 889-5560

GINO PAOLI . . . . . 1407 Broadway, 37th floor, BR. 9-0925

PARIS COLLECTIONS, INC. . . . . 1 East 54th Street, Room 601, 755-7171

PAUL PARNES INTERNATIONAL . . . . . 498 Seventh Avenue, 10th floor, 244-4600

PETTI 4's . . . . . 498 Seventh Avenue, 17th floor, CH. 4-3558

SUZY PERETTE . . . . . 498 Seventh Avenue, 16th floor, WI. 7-7200

ELIS PORTER . . . . . Hotel Gotham, Suite 605-6, CI. 7-2200

JOSEPH PRUZAN (CARMINE PORCELLI) . . 499 Seventh Avenue, 11th floor, 524-8126

R & K . . . . . 1400 Broadway, 5th floor, PE. 6-0900

RAFFAELE . . . . . 530 Seventh Avenue, 20th floor, LO. 5-3250

REMBRANDT . . . . . 498 Seventh Avenue, 6th floor, LO. 4-3600

OSCAR DE LA RENTA BOUTIQUE . . . . . 550 Seventh Avenue, 23rd floor, LA. 4-9350

SAMUEL ROBERT, INC. . . . . 1407 Broadway, 27th floor, LA. 4-4562

RONA DRESSES . . . . . 498 Seventh Avenue, 21st floor, LO. 5-1036

ROYAL LYNNE . . . . . 530 Seventh Avenue, 14th floor, LO. 3-3035

JACK SARNOFF . . . . . 512 Seventh Avenue, 30th floor, PE. 6-7121

THE SCHRADERS . . . . . 530 Seventh Avenue, 15th floor, LO. 4-9194

STYLE INDUSTRIES . . . . . 530 Seventh Avenue, 9th floor, 594-2550

SWIRL, INC. . . . . 1350 Broadway, 15th floor, LO. 4-8890

TOWN JANE; FELIX SAFIAN . . . . . 498 Seventh Avenue, 3rd floor, LO. 4-4585

TRAVILLA . . . . . Hotel Plaza, Suite 1310, PL. 9-3000

VASKENE/PARIKEN . . . . . 1410 Broadway, 34th floor, 279-6153

WERLE ORIGINALS . . . . . Hotel Gotham, Suite 805, CI. 7-2200

WILROY . . . . . 498 Seventh Avenue, 22nd floor, LO. 5-7815

ADOLPHE ZELINKA . . . . . 512 Seventh Avenue, 38th floor, LO. 4-7521



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